

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 00292 161446 Z

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ACTION EB-11

INFO OCT-01 EUR-06 ADP-00 RSR-01 RSC-01 STR-04 CIAE-00

INR-09 NSAE-00 INRE-00 /033 W
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FM AMEMBASSY SOFIA

TO USDOC WASHDC PRIORITY

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UNCLAS SOFIA 0292

E. O. N/ A

TAGS: ETRD, BU

SUBJ: AMERICAN APPAREL MANUFACTURERS ASSN. (AAMA)

IOGA TRADE MISSION

REF: STATE 044128

1. EMBOFF INFORMED APPROPRIATE BULGARIAN FOREIGN
TRADE ORGANIZATION (FTO) THAT AAMA CONSIDERING
TRADE MISSION HERE IN MAY. FTO WITH NEAR MONOPOLY IN CLOTHING

FIELD (INDUSTRIALIMPORT) SCOFFED AT AAMA' S
PROPOSAL TO DISPLAY WARES IN BULGARIA, ASSERTING THAT
ITS TRAFG CYBW
LVIMI IS EXCLUSIVELY IN EXPORTS.
ONLY OTHER FTO IN CLOTHING FIELD (RAZNOIZNOS) IS
PERMITTED IMPORT ONLY TO AMOUNT OF EXPORTS. IN STRICTLY
NGVAMONETQ
G TRANSACTIONS.

2. IN VIEW COMPLETE LACK OF OFFICIAL BULGARIAN INTEREST

AND FACT IT EXTREMELY UNLIKELY GOB WILL USE SCARCE HARD
CURRENCY FOR SUCH LOW- PRIORITY IMPORT ANYTIME IN
FORE- SEEABLE FUTURE, EMBASSY QUESTIONS VALUE OF AAMA
TRADE MISSION TO BULGARIA EVEN IF ONLY IN TERMS OF
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PAGE 02 SOFIA 00292 161446 Z

LONG- RANGE EXPLORATION OF MARKET. USG SPONSORSHIP OF
TRADE MISSION IN FIELD OF NON- INTEREST TO BULGARIANS COULD
GIVE GOB IMPRESSION US NOT SERIOUS ABOUT EXPANDING
US- BULGARIAN TRADE OR COMPLETELY UNINFORMED ABOUT
BULGARIAN REALITIES.

3. IF AAMA AND COMMERCE NEVERTHELESS WISH PURSUE TRADE
MISSION TO BULGARIA, EMB. WILL ENDEAVOR GET BULGARIAN

CHAMBER OF COMMERCE SPONSORSHIP AND ORGANIZATIONAL ASSISTANCE,
WITHOUT WHICH IT WOULD BE USELESS PROCEED.

HB
STON

NOTE BY OC/ T: SOFIA 292 AS RECEIVED. WILL BE SERVICED UPON REQUEST.

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*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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